



Analisi del sito web usps.com

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Il punteggio è 62/100



Contenuto SEO

| | Titolo | <p>Welcome USPS</p> <p>Lunghezza : 14</p> <p>Perfetto, il tuo titolo contiene tra 10 e 70 caratteri.</p> | | | | | | | | | | | | |
|-------------|--|---|-----------|-----------|-----|-----------------------|------|---------|-------|----------------|-------|--|-------------|--|
| | Descrizione | <p>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</p> <p>Lunghezza : 222</p> <p>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa questo strumento gratuito per calcolare la lunghezza del testo.</p> | | | | | | | | | | | | |
| | Parole chiave | <p>USPS, Postal Service, Postal Store, buy stamps, free shipping supplies, informed delivery, mail previews, Click-N-Ship, online postage, track packages, hold mail, forward mail, free package pickup, postage calculator, ZIP Code Lookup, Find a Post Office</p> <p>Buono, la tua pagina contiene meta keyword.</p> | | | | | | | | | | | | |
| | Proprietà Meta OG | <p>Buono, la tua pagina sfrutta i vantaggi delle proprietà OG.</p> <table border="1" data-bbox="539 1480 1481 2074"> <thead> <tr> <th>Proprietà</th> <th>Contenuto</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.usps.com/</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Welcome USPS</td> </tr> <tr> <td>image</td> <td>https://www.usps.com/assets/images/welcome/usps-homepage.jpg</td> </tr> <tr> <td>description</td> <td>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</td> </tr> </tbody> </table> | Proprietà | Contenuto | url | https://www.usps.com/ | type | article | title | Welcome USPS | image | https://www.usps.com/assets/images/welcome/usps-homepage.jpg | description | Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages. |
| Proprietà | Contenuto | | | | | | | | | | | | | |
| url | https://www.usps.com/ | | | | | | | | | | | | | |
| type | article | | | | | | | | | | | | | |
| title | Welcome USPS | | | | | | | | | | | | | |
| image | https://www.usps.com/assets/images/welcome/usps-homepage.jpg | | | | | | | | | | | | | |
| description | Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages. | | | | | | | | | | | | | |

Contenuto SEO

Intestazioni





| H1 | H2 | H3 | H4 | H5 | H6 |
|----|----|----|----|----|----|
| 1 | 21 | 49 | 0 | 0 | 0 |

- [H1] USPS.com Home Page
- [H2] Online Shipping Made Easy
- [H2] Online Shipping Made Easy
- [H2] Search or Track Packages
- [H2] Featured USPS® Products & Services
- [H2] USPS Stamps
- [H2] Prepaid Supplies
- [H2] Free Supplies
- [H2] Prepaid Supplies
- [H2] Sustainable Supplies
- [H2] Priority Mail Supplies
- [H2] Free Supplies
- [H2] Scales & Accessories
- [H2] SpongeBob SquarePants
- [H2] Holiday Cards
- [H2] Military Shipping Supplies
- [H2] Baby Wild Animal Notecards
- [H2] Mr. ZIP™ Products
- [H2] Celebrate 250 Years of USPS
- [H2] Goodnight Moon Writing Kit
- [H2] Patriotic Stamp Flannel Fleece Throw Blanket
- [H2] USPS Updates
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Tools
- [H3] Learn About
- [H3] Shop
- [H3] Learn About
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Click-N-Ship®
- [H3] Stamps & Supplies
- [H3] Buy Stamps
- [H3] Informed Delivery®
- [H3] PO Boxes™
- [H3] Calculate a Price
- [H3] Hold Mail
- [H3] ZIP Code™ Lookup
- [H3] Change My Address
- [H3] Schedule a Pickup
- [H3] Lunar New Year: Year of the Horse Forever® Stamps
- [H3] Mail Your Tax Return
- [H3] Need a New Passport?
- [H3] Informed Delivery® at Your Fingertips
- [H3] Small Business Solutions
- [H3] Moving Soon?
- [H3] Upcoming USPS Holidays

Contenuto SEO

| | | |
|--|---------------------|--|
| | | <ul style="list-style-type: none">• [H3] Alert: Text & Email Scams• [H3] New Requirements for Packages Sent Internationally• [H3] Jobs with USPS• [H3] Postmarks• [H3] Alert: Text & Email Scams• [H3] New Requirements for Packages Sent Internationally• [H3] Change of Address Security Enhancements• [H3] Change of Address Security Enhancements• [H3] New Requirements for European Union (EU) Countries• [H3] Upcoming USPS Holidays• [H3] Upcoming USPS Holidays• [H3] Upcoming Price Change• [H3] Service Standard Changes• [H3] Board of Governors• [H3] Mail Suspension: Canada• [H3] Reminder: Mercury Is Nonmailable• [H3] New Prices• [H3] Coming Soon: USPS Ground Advantage• [H3] New Requirements for European Union (EU) Countries |
|  | Immagini | Abbiamo trovato 66 immagini in questa pagina web. Buono, la maggior parte o tutte le tue immagini hanno attributi alt. |
|  | Rapporto Testo/HTML | Rapporto : 6% Il rapporto testo/codice HTML di questa pagina è inferiore a 15 per cento, questo significa che il tuo sito web probabilmente necessita di più contenuto testuale. |
|  | Flash | Perfetto, non è stato rilevato contenuto Flash in questa pagina. |
|  | Iframe | Molto male, hai Iframe nelle tue pagine web, questo significa che il contenuto in un Iframe non può essere indicizzato. |

Link SEO

| | | |
|--|--------------------------|---|
|  | Riscrittura URL | Male. I tuoi link contengono query string. |
|  | Trattini bassi negli URL | Perfetto! Nessun trattino basso rilevato nei tuoi URL. |
|  | Link nella pagina | Abbiamo trovato un totale di 141 link inclusi 2 link a file |
|  | Statistics | Link Esterni : noreferrer noopener 0% Link Esterni : Trasmette Juice 4.26% |

Link SEO

Link Interni 95.74%

Link nella pagina

| Ancora | Tipo | Juice |
|---|---------|-----------------|
| Go to USPS.com Site Index. | Interno | Trasmette Juice |
| Locations | Interno | Trasmette Juice |
| Support | Interno | Trasmette Juice |
| Informed Delivery | Interno | Trasmette Juice |
| Register / Sign In | Interno | Trasmette Juice |
| Sign In | Interno | Trasmette Juice |
| Send | Interno | Trasmette Juice |
| Click-N-Ship | Interno | Trasmette Juice |
| Stamps & Supplies | Interno | Trasmette Juice |
| Calculate a Price | Interno | Trasmette Juice |
| Schedule a Pickup | Interno | Trasmette Juice |
| Tracking | Interno | Trasmette Juice |
| Transit Time Map | Interno | Trasmette Juice |
| Sending Mail | Interno | Trasmette Juice |
| Sending Packages | Interno | Trasmette Juice |
| Insurance & Extra Services | Interno | Trasmette Juice |
| Shipping Restrictions | Interno | Trasmette Juice |
| Online Shipping | Interno | Trasmette Juice |
| Ship to USPS Smart Locker | Esterno | Trasmette Juice |
| Label Broker | Interno | Trasmette Juice |
| Custom Mail, Cards, & Envelopes | Interno | Trasmette Juice |
| Postage Prices | Interno | Trasmette Juice |
| Mail & Shipping Services | Interno | Trasmette Juice |
| | | |

Link nella pagina

| | | |
|--|---------|-----------------|
| Priority Mail Express | Interno | Trasmette Juice |
| Priority Mail | Interno | Trasmette Juice |
| USPS Ground Advantage | Interno | Trasmette Juice |
| First-Class Mail | Interno | Trasmette Juice |
| Military & Diplomatic Mail | Interno | Trasmette Juice |
| Redirecting a Package | Interno | Trasmette Juice |
| Money Orders | Interno | Trasmette Juice |
| Filing a Claim | Interno | Trasmette Juice |
| Requesting a Refund | Interno | Trasmette Juice |
| Receive | Interno | Trasmette Juice |
| Intercept a Package | Interno | Trasmette Juice |
| Schedule a Redelivery | Interno | Trasmette Juice |
| Hold Mail | Interno | Trasmette Juice |
| Change of Address | Interno | Trasmette Juice |
| Rent or Renew PO Box | Interno | Trasmette Juice |
| Informed Delivery | Interno | Trasmette Juice |
| Forwarding Mail | Interno | Trasmette Juice |
| USPS Smart Lockers | Esterno | Trasmette Juice |
| Mailbox Guidelines | Interno | Trasmette Juice |
| Mail for the Deceased | Interno | Trasmette Juice |
| Shop | Interno | Trasmette Juice |
| Stamps | Interno | Trasmette Juice |
| Shipping Supplies | Interno | Trasmette Juice |
| Cards & Envelopes | Interno | Trasmette Juice |
| Personalized Stamped Envelopes | Interno | Trasmette Juice |
| Collectors | Interno | Trasmette Juice |
| Gifts | Interno | Trasmette Juice |
| Business Supplies | Interno | Trasmette Juice |
| | | |

Link nella pagina

| | | |
|---|---------|-----------------|
| Returns & Exchanges | Interno | Trasmette Juice |
| Business | Interno | Trasmette Juice |
| Calculate a Business Price | Interno | Trasmette Juice |
| Every Door Direct Mail | Interno | Trasmette Juice |
| Business Shipping | Interno | Trasmette Juice |
| Ground Advantage for Business | Interno | Trasmette Juice |
| Ship to USPS Smart Locker | Esterno | Trasmette Juice |
| Advertising with Mail | Interno | Trasmette Juice |
| Using EDDM | Interno | Trasmette Juice |
| Mailing & Printing Services | Interno | Trasmette Juice |
| Customized Direct Mail | Interno | Trasmette Juice |
| Political Mail | Interno | Trasmette Juice |
| Promotions & Incentives | Interno | Trasmette Juice |
| Informed Delivery Marketing | Interno | Trasmette Juice |
| USPS Connect | Interno | Trasmette Juice |
| eCommerce | Interno | Trasmette Juice |
| Local | Interno | Trasmette Juice |
| Postage Options | Interno | Trasmette Juice |
| Verifying Postage | Interno | Trasmette Juice |
| Returns Services | Interno | Trasmette Juice |
| Label Broker for Business | Interno | Trasmette Juice |
| International Business Shipping | Interno | Trasmette Juice |
| Managing Business Mail | Interno | Trasmette Juice |
| USPS & Web Tools APIs | Interno | Trasmette Juice |
| International | Interno | Trasmette Juice |
| Calculate International Prices | Interno | Trasmette Juice |
| Look Up HS Codes | Interno | Trasmette Juice |
| Print Customs Forms | Interno | Trasmette Juice |
| | | |

Link nella pagina

| | | |
|--|---------|-----------------|
| How to Send a Letter Internationally | Interno | Trasmette Juice |
| How to Send a Package Internationally | Interno | Trasmette Juice |
| International Shipping Restrictions | Interno | Trasmette Juice |
| Shipping Internationally Online | Interno | Trasmette Juice |
| International Insurance & Extra Services | Interno | Trasmette Juice |
| Completing Customs Forms | Interno | Trasmette Juice |
| Military & Diplomatic Mail | Interno | Trasmette Juice |
| Sending Money Abroad | Interno | Trasmette Juice |
| Passports | Interno | Trasmette Juice |
| Comparing International Shipping Services | Interno | Trasmette Juice |
| Priority Mail Express International | Interno | Trasmette Juice |
| Priority Mail International | Interno | Trasmette Juice |
| First-Class Package International Service | Interno | Trasmette Juice |
| First-Class Mail International | Interno | Trasmette Juice |
| Filing an International Claim | Interno | Trasmette Juice |
| Requesting an International Refund | Interno | Trasmette Juice |
| Help | Interno | Trasmette Juice |
| Finding Missing Mail | Interno | Trasmette Juice |
| PO BOXES | Interno | Trasmette Juice |
| PASSPORTS | Interno | Trasmette Juice |
| FREE BOXES | Interno | Trasmette Juice |
| Stamps & Supplies | Interno | Trasmette Juice |
| Change My Address | Interno | Trasmette Juice |
| Learn more | Interno | Trasmette Juice |
| Buy Now | Interno | Trasmette Juice |
| Shop Now | Interno | Trasmette Juice |
| Shop Now | Interno | Trasmette Juice |
| Shop Now | Interno | Trasmette Juice |
| | | |


Link nella pagina

| | | |
|---|---------|-----------------|
| Shop Now | Interno | Trasmette Juice |
| Shop Now | Interno | Trasmette Juice |
| Shop Now | Interno | Trasmette Juice |
| See All Holidays | Interno | Trasmette Juice |
| Learn What You Need To Do | Interno | Trasmette Juice |
| Find Out More | Interno | Trasmette Juice |
| Learn More | Interno | Trasmette Juice |
| Learn What You Need to Do | Interno | Trasmette Juice |
| Proposed Prices | Interno | Trasmette Juice |
| Learn More | Interno | Trasmette Juice |
| Learn More | Interno | Trasmette Juice |
| Learn More | Interno | Trasmette Juice |
| View Full Price List | Interno | Trasmette Juice |
| Learn More: USPS Ground Advantage | Interno | Trasmette Juice |
| Learn What You Need To Do | Interno | Trasmette Juice |
| - | Interno | Trasmette Juice |
| About USPS Home | Interno | Trasmette Juice |
| Newsroom | Interno | Trasmette Juice |
| USPS Service Updates | Interno | Trasmette Juice |
| Forms & Publications | Interno | Trasmette Juice |
| Government Services | Interno | Trasmette Juice |
| Rights & Permissions | Interno | Trasmette Juice |
| Business Customer Gateway | Interno | Trasmette Juice |
| Postal Inspectors | Esterno | Trasmette Juice |
| Inspector General | Esterno | Trasmette Juice |
| Postal Explorer | Interno | Trasmette Juice |
| National Postal Museum | Esterno | Trasmette Juice |
| PostalPro | Interno | Trasmette Juice |
| | | |

Link nella pagina

| | | |
|--|---------|-----------------|
| Privacy Policy | Interno | Trasmette Juice |
| Terms of Use | Interno | Trasmette Juice |
| FOIA | Interno | Trasmette Juice |
| No FEAR Act/EEO Contacts | Interno | Trasmette Juice |
| Fair Chance Act | Interno | Trasmette Juice |
| Accessibility Statement | Interno | Trasmette Juice |




Parole Chiave SEO

| | | |
|--|-------------------------|--|
|  | Nuvola di Parole Chiave | stamps business skip mail international usps learn shipping search delivery |
|--|-------------------------|--|



Coerenza delle Parole Chiave

| Parola chiave | Contenuto | Titolo | Parole chiave | Descrizione | Intestazioni |
|---------------|-----------|--------|---------------|-------------|--------------|
| usps | 35 | ✓ | ✓ | ✓ | ✓ |
| mail | 30 | ✗ | ✓ | ✓ | ✓ |
| search | 16 | ✗ | ✗ | ✗ | ✓ |
| international | 15 | ✗ | ✗ | ✗ | ✓ |
| shipping | 14 | ✗ | ✓ | ✓ | ✓ |












Usabilità

| | | |
|--|--------------|---|
|  | URL | Dominio : usps.com Lunghezza : 8 |
|  | Favicon | Ottimo, il tuo sito web ha un favicon. |
|  | Stampabilità | Non abbiamo trovato un CSS ottimizzato per la stampa. |

Usabilità

| | | |
|--|-------------|--|
|  | Lingua | Buono. La tua lingua dichiarata è en. |
|  | Dublin Core | Questa pagina non sfrutta i vantaggi di Dublin Core. |




Documento

| | | |
|--|------------------------------|--|
|  | Doctype | HTML 5 |
|  | Codifica | Perfetto. Il tuo charset dichiarato è WINDOWS-1252. |
|  | Validità W3C | Errori : 76 Avvisi : 56 |
|  | Privacy Email | Ottimo, nessun indirizzo email è stato trovato in testo normale! |
|  | HTML Obsoleto | Ottimo! Non abbiamo trovato tag HTML obsoleti nel tuo HTML. |
|  | Suggerimenti per la Velocità | <ul style="list-style-type: none"> Eccellente, il tuo sito web non utilizza tabelle nidificate. Molto male, il tuo sito web utilizza stili inline. Molto male, il tuo sito web ha troppi file CSS (più di 4). Molto male, il tuo sito web ha troppi file JS (più di 6). Perfetto, il tuo sito web sfrutta gzip. |

Mobile

| | | |
|--|-----------------------|---|
|  | Ottimizzazione Mobile | <ul style="list-style-type: none"> Icona Apple Tag Meta Viewport Contenuto Flash |
|--|-----------------------|---|

Ottimizzazione

| | | |
|--|-------------|---|
|  | Sitemap XML | <p>Ottimo, il tuo sito web ha una sitemap XML.</p> <p>https://www.usps.com/sitemap.xml</p> |
|  | Robots.txt | <p>http://usps.com/robots.txt</p> <p>Ottimo, il tuo sito web ha un file robots.txt.</p> |
|  | Analytics | <p>Ottimo, il tuo sito web ha uno strumento di analytics.</p> <p>Google Tag Manager</p> |