









SEO Content

		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 60 links including 0 link(s) to files
	Statistics	External Links : noreferrer noopener 0% External Links : Passing Juice 1.67% Internal Links 98.33%


In-page links

Anchor	Type	Juice
SMART TV	Internal	Passing Juice
RUTUBE	Internal	Passing Juice
RUTUBE	External	Passing Juice
RUTUBE	Internal	Passing Juice
	Internal	Passing Juice

In-page links

=	Internal	Passing Juice
family_musicband	Internal	Passing Juice
=	Internal	Passing Juice
_____	Internal	Passing Juice
=	Internal	Passing Juice
_____11k	Internal	Passing Juice
=	Internal	Passing Juice
_____	Internal	Passing Juice
=	Internal	Passing Juice
IKS	Internal	Passing Juice
=	Internal	Passing Juice
_____	Internal	Passing Juice
=	Internal	Passing Juice
_____	Internal	Passing Juice
=	Internal	Passing Juice
_____2! Smiles of friends	Internal	Passing Juice
=	Internal	Passing Juice
_____	Internal	Passing Juice
=	Internal	Passing Juice
Efremov Vlad	Internal	Passing Juice
=	Internal	Passing Juice
olga-chernyaeva.ru	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
_____	Internal	Passing Juice
=	Internal	Passing Juice
_____	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	rutube
		shorts



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
rutube	27	✓	✓	✓	✗
	20	✗	✗	✗	✗
	6	✗	✗	✗	✗
	6	✗	✗	✗	✓
	5	✓	✓	✓	✗










Usability

	Url	Domain : rutube.ru Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 226 Warnings : 58
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>https://rutube.ru/sitemap/yandex/index.xml https://rutube.ru/sitemap/yandex/daily-index.xml https://rutube.ru/sitemap/yandex/hot-index.xml</pre>
	Robots.txt	http://rutube.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have

Optimization

at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.