



Website review instagram.com

Generated on January 17 2026 00:02 AM

The score is 43/100







SEO Content

|  | Title | Instagram Length : 9 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. | | | | | | | | | | | | |
|--|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Description | Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. | | | | | | | | | | | | |
|  | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
|  | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | |
|  | Images | We found 2 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. | | | | | | | | | | | | |
|  | Text/HTML Ratio | Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. | | | | | | | | | | | | |
|  | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |
| | Iframe | Great, there are no Iframes detected on this page. | | | | | | | | | | | | |

SEO Content

| | | |
|--|--|--|
|  | | |
|--|--|--|

SEO Links

| | | |
|--|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 0 links including 0 link(s) to files |
|  | Statistics | External Links : noreferrer noopener 0% External Links : Passing Juice 0% Internal Links 0% |





In-page links

| Anchor | Type | Juice |
|--------|------|-------|
|--------|------|-------|






SEO Keywords

| | | |
|--|----------------|-----------|
|  | Keywords Cloud | instagram |
|--|----------------|-----------|












Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|---|---|---|---|
| instagram | 1 |  |  |  |  |


Usability

| | | |
|--|--------------|---|
|  | Url | Domain : instagram.com Length : 13 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 22 Warnings : 1 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>https://www.instagram.com/accounts/login/?next=https%3A%2F%2Fwww.instagram.com%2Fsitemap.xml%2F&is_from_rle</pre> |
|  | Robots.txt | <p>http://instagram.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |